

# Eddid Securities USA Inc. – Customer Relationship Summary <u>December 2021</u>

# **Introduction**

Eddid Securities USA Inc. (Eddid) is registered with FINRA and the SEC as a broker-dealer. Free and simple tools are available to research firms and financial professionals at: <a href="www.Investor.gov/CRS">www.Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing. To learn more about Eddid, you may go to FINRA's BrokerCheck at: <a href="https://brokercheck.finra.org/">https://brokercheck.finra.org/</a>.

#### What investment services and advice can you provide me?

We offer to our customers the ability to trade Stocks, Exchange-Traded Funds (ETF)s, Stock Options, and provides access to Primary Offerings. We facilitate private placement investments and participate in underwritten offerings. Eddid Securities USA is an introducing broker-dealer. Your funds and securities will be custodied by our clearing firm. For more information on the services we offer, please visit our website at <a href="https://www.eddidusa.com">https://www.eddidusa.com</a>

- **No Monitoring**: We do not do any monitoring of your investments.
- **No Investment Authority**: We have no investment authority. You will make the ultimate decision regarding the purchase or sale of investments in your brokerage account.
- Limited Investment Offerings: Currently, we only make available a limited menu of securities products.
- Account Minimums and Other Requirements: The securities products we offer may be subject to
  minimum deposits, which may vary between the products. Any minimum deposit requirements are outlined in
  each product's respective prospectus or agreement.

# **CONVERSATION STARTERS:**

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

# What fees will I pay?

It is important for you, the retail investor, to understand the principal fees and costs you will incur for your brokerage services, including how frequently they are assessed and the conflict of interest they create.

- Brokerage accounts: If you elect to open a brokerage account, we charge transaction-based fees to buy and sell securities in a brokerage account. This means you are charged more when there are more trades in your account. Therefore, we may have an incentive to encourage you to trade more often. Other fees may include account monthly maintenance fees, market data fees and similar types of account fees. For more information on fees you may pay, please visit our website.
- Placement services: We are compensated for our placement services by the issuers with which we work, typically in the form of a percentage of the investment amount raised. You will not pay any fee to us. You should carefully review the prospectuses for the placements you invest in, to ensure that you understand any fees you may pay.
- Underwritings: We typically receive compensation based on the difference between the price paid by us for the securities and the price that the securities are offered to investors (gross spread) in any equity offering.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs

you are paying.

#### **CONVERSATION STARTER:**

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when providing recommendations as my broker-dealer? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker-dealer, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide you. Here are some examples to help you understand what this means.

- Stock loan income from lending the stocks you purchase on margin.
- Rebates from market centers to which we route customer orders.
- Interest on uninvested cash deposited in interest-bearing bank accounts.
- We receive placement fees from the issuers of the private placements and new issues we recommend, which are generally based upon the amount of interests subscribed for by investors. Thus, Eddid's recommendations of such investments may be influenced by its desire to obtain these fees.

#### CONVERSATION STARTER:

How might your conflicts of interest affect me, and how will you address them?

# How do your financial professionals make money?

Our registered representatives (RRs) receive a fixed salary and performance bonus not related to any of your securities transactions.

# Do you or your financial professionals have legal or disciplinary history?

No. For a free and simple search tool to research our firm and our registered representatives' disciplinary actions and history, please go to: <a href="https://www.lnvestor.gov/CRS">www.lnvestor.gov/CRS</a>

# **CONVERSATION STARTER:**

• As a financial professional, do you have any disciplinary history? If so, for what type of conduct?

# **Additional Information**

If you would like up-to-date information about our firm or to request a copy of the relationship summary, please call 212-363-6888, or email at <a href="https://www.brokercheck.finra.org/">https://www.brokercheck.finra.org/</a>. Additional information can be found on FINRA's broker check link <a href="https://www.brokercheck.finra.org/">https://www.brokercheck.finra.org/</a>

#### **CONVERSATION STARTER:**

• Who is my primary contact person? Is he or she a representative of the broker dealer? Who can I talk to if I have concerns about how this person is treating me?